## COMPLETE DISCOUNT DEPARTMENT STORES THE PROPERTY OF THE PROPERTY O

PETITE POCKETED

ZODYS DISCOUNT PRICE

The land of cotton . . . and you're knee deep in a 'shorty' solid cord skirt, custom tailored for 5'1" and under! Shrink resistant, requires little ironing . . . and has two generous pockets on its button front! Pocketsful of savings, too, in black, white, lilac, gold or pink. Size 8 to 14. Shown here with the sensational Angel blouse!

**GET A HEAD ON SAVINGS!** 

TOPPER VALUES!

Come Catch a Coat!

Join the coat hunt! The sky's the limit 'cause you'll wind up with an armload of styles and good values!

Lead the fashion group in a laminated jersey knit...

or zibeline fleece . . . we've rounded up clutch styles . . . single and double breasted button style . . . shawl collars, club collars . . . notched collars . . . sunburst backs . . . tab belt backs . . . belt sides. A real bevy

of beauties in red, beige, lilac, blue, grey or black in size 8 to 18

YOU CAN'T

ZODYS

DISCOUNT

PRICE

Here's why the lady is a champ ... she's conquered a beach beau in an Italian straw hi-fashion sun hat! Each one mimics a high-priced designer original . . . and we've stocked these versatile beauties at a sunny low pricel In white, wheat and assorted rainbow colors.

**ZODYS DISCOUNT DIAMONDS!** 



DIAMONDS

125.00 VALUE

**Engagement Ring** 

187\*

WEDDING RING **75.00 VALUE** 

Special Zodys savings on an engagement ring with 1/4 carat of diamonds, sparkling in a 14 karat gold setting. Matching finely crafted wedding ring. Satisfaction guaranring. Satisfaction guaran-teed. See these and other styles in our diamond de-

pariment! \*plus 10% fed. tax

SAVE! SAVE!

SUMMER

Sing a song of summer mer savings . . . dress up in white with gold . . . black and white . . strands of colors to decorate you deliciously . . and matching earings! \*plus 10% fed. tax.

CORDUROY TENNIS OXFORDS FOR WOMEN AND TEENAGERS 67

SAVE! MORE!

ZODYS DISCOUNT PRICE

Bouncy bargains! And you're a real sport . . . to dress up active feet in our needle toe tennis shoes. Wash 'em, wear 'em . . black, lilac, light blue, beige, in the lof to match your mood . . . size 4 to 10 in the group.

GARDEN GROVE AT CHAPMAN REDONDO BEACH HAVE AND NE Open Daily 10 A.M. to 10 P.M. — Sunday 10 A.M. to 6 P.M.

New Market Basket Store 50th For Chain, Official Reveals

Beach store makes Market Basket a chain of 50 stores, company officials announced. SERVICE facilit

Within two years after the founding, Market Basket opened seven more stores, attesting to the popularity of the firm's policy of good food at low prices.

ORIGINALLY confined to the sale of grocery items, the company introduced a depart-ment of health aids, toiletries and sundries in 1933.

Six years later it purchased the fruits and vegetables de-partments which were formerly run as a concession. Not long after, meat sections of the stores were brought under the management of Market Basket.

MEANWHILE, company officials realized that a large central warehouse and office coul:
more efficiently supply the acreasing number of stores, and for that purpose constructed for that purpose constructed still numbered among the company:

Many of the people who worked in the first stores are still numbered among the company's employees and practical. MEANWHILE, company offiquarters an Arroyo Parkway.

In 1948 the pressure of expansion forced a second move, this time to a 12-acre site on Eastern Ave., near Slauson in Los Angeles.

Opening today of a Redondo the Los Angeles produce mar-

SERVICE facilities of the America's fastest-growing food retailers, the chain began with one store in 1930 in Pasadena.

Within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses for groceries and produce, a central office and a large delicates within two years aften the company include warehouses and the central office and a large delicates within the company include warehouses and the company include warehouses are company include warehouses and the company include warehouses and the company include warehouses are company include warehouses and the company include warehouses are company include warehou

Founded as a Founded as a partnership, Market Basket in 1938 filed arstock being held by company employees. All stock continued to be held within the company until 1945 when revised articles of incorporation were filed and stock made are likely to the held within the company until held to the held with the med articles. and stock made available to the public. Today, the company is owned by nearly 4000 stockholders, mostly Southern Californians.

THROUGHOUT its history there has been little change in the management of Market Basket. Neal D. Ramsey, who has been president of the com-pany since 1946, started as a

pany's employees and practically every store manager and supervisor in the organization be-

gan as a box boy or clerk.

The "Stemwinders," composed of persons employed for 15 A produce warehouse was years or more by Market Bas-built that year in the heart of ket, now numbers 90 persons.

## **Technical Illustrators at ECC** Sweep Top Awards at Exhibition

of the Technical Illustrators
Management Assn. was awarded a blue ribbon and certificate of merit." Al Thomas, technical illustration instructor, announced this week.

Students whose work was honored were John Rinde, Francis Weidenbener, Mrs. Dolores Brlej, Mrs. June Hunter, Carl Sundstrom, William Mikkelsen, Henry Uyeda, Clyde Vitelli, and Gary Runnals.

THE EXHIBITION, now on display at the Los Angeles County Museum of Science and Industry, is open to both professional illustrators and college students on a national and intermetical level. Displays international level. Displays are received from Europe, Canada and Asia.

"Technical illustration," Thomas explained, "has many aspects, but one of its primary functions is the creation of three dimensional drawings of mechanical and industrial subjects."

ILLUSTRATIONS submitted by El Camino students to the exhibit were three dimension-al representations of subjects in the aircraft industry and related mechanical areas.

"Each of nine entries sub-mitted by El Camino College recently published textbook students to the annual exhibit "Technical Illustration." The text, first of its kind in this field, has brought Thomas letters of commendation from ed-ucators and professionals in many parts of the world.

## Carson Road Work Voted

Three roadway improvement projects in the Carson area have been scheduled by the Los Angeles County Road De-partment to begin this week, according to Supervisor Burton W. Chace.

The existing pavement on 223rd St., westerly of Meyler St. and on the west side of Main St. southerly of 236th St. wil be extended to join recently constructed curbs and gutters.

The third project is resurfac-ing of 228th St. between Main and Dolores Sts. Supervisor Chace pointed out that 223rd and Main Sts. are County Master Plan Major Highways Recent traffic sur-Highways. Recent traffic surveys by the County Road Department in this vicinity show a daily count of 6000 vehicles on 223rd St., approximately 10,000 vehicles on Main St. and more than 2000 vehicles on Thomas, who also serves as more than 2000 vehicles on educational adviser to the As-



